

Forbes

JULY 25, 2018

Article Link: <https://www.forbes.com/sites/stevebaltin/2018/07/25/godsmack-frontman-sully-erna-on-the-bands-fun-side-and-rebuilding-the-hard-rock-stars/#14ce8ce6726e>

Godsmack Frontman Sully Erna On The Band's Fun Side And Rebuilding The Hard Rock Stars

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CHARLOTTE, NC - MAY 05: (FOR EDITORIAL USE ONLY) Singer/guitarist Sully Erna of Godsmack performs at Charlotte Motor Speedway on May 5, 2018 in Charlotte, North Carolina. (Photo by Jeff Hahne/Getty Images)

Godsmack frontman Sully Erna is talking about current tour mates Shinedown when he says it's hard to change things up after some success. He could just as easily be talking about his own band though. The Massachusetts band has recently released its seventh album, *When Legends Rise*, in their 23-year history. The album is the sixth top 10 in a row for the hard rock heroes.

So why should Godsmack, as Erna says, "Burn it down to the ground and rebuild it in a much different way"? It starts with the epic 10-minute video for the track "Bulletproof," a hilarious clip starring Erna and his "cousin" Salvatore Pasquale. There's a DIY aspect in

the form of the band's actual manager Paul Geary, who plays the manager in the clip, and also from band management, classic video vixen, Lauren Albanese, who, in the '80s, would have been the dream girl for every hard rock music video.

For Erna, the band is about having fun these days. It does not mean, by any stretch, they have lost their edge as he explains. But having proven themselves as hard rock stars time and time again and developed a loyal fan base, the group has earned the right to show off different sides and keep things fresh and exciting for themselves, like their summer tour mates, Shinedown.

I spoke with Erna about the video, why he relates so well to the cast of *The Hangover* and the possible return of Pasquale. Spoiler, he'll be back.